



## Q-FOOD: A WEALTH OF INFORMATION TO OPEN UP

Q-food is the Belgian market leader in fresh meat. The company started out in 1973 as a specialist in Belgian Blue beef, and today it supplies meat to the hotel and catering industry, to the retail trade, to industrial kitchens ... Each branch has its own speciality: the large butcher's shop and the vegetarian department at the head office in Lokeren, cold meats in Chimay, the boning of carcasses and steak haché in Neufchateau,...

### MASS OF FRAGMENTED DATA

In addition to its own speciality, each Q-food branch also has its own data. They were fragmented for years, in separate databases. "We were sitting on a wealth of information, but we didn't do anything with it," says IT Manager Stijn Hofman.

He first started using Excel and Access. But these programs weren't able to handle the huge amounts of data. The possibilities to analyse them and to create reports were also too limited. Stijn Hofman then remembered a BI tool from a previous job. He had got to know the tool superficially, and came to Credon for advice.

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#### FROM FINANCIAL REPORTS TO OVERTIME

“We now use Qlik Sense to make financial monthly reports, to further optimise the order entry - which is often still a manual job - to support meetings ... Now we still make these reports in advance, but it should even be possible to create them live during the meeting.”

“We are constantly discovering new possibilities. Also in the field of HR, for example. Qlik Sense allows us to see how many overtime hours each employee performs in each department. Seeing the data in black and white has really opened the manager’s eyes.”

#### FOOD SAFETY

Qlik Sense is not only for internal use at Q-food, explains Stijn Hofman. “The Federal Agency for the Safety of the Food Chain (FASFC) rightly imposes strict requirements on companies like ours. We can now quickly and easily collect tracking reports.”

#### TWO YEARS OF PREPARATION

Stijn Hofman has some good advice for companies wanting to use a Business Intelligence tool. “Start the preparations in time. We started two years in advance: new databases, the same article numbers, the same product names ... If we make a report now, it is immediately available to all sites.”

#### Q-GROUP

is the Belgian market leader in fresh meat. Q-group started out in 1973 as a specialist in Belgian Blue, and today it supplies meat to the hotel and catering industry, to the retail trade, to industrial kitchens ... ●

[www.q-food.be](http://www.q-food.be)

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