

Recor Group: From a black box to a **transparent & proactive business**

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— IT-manager Kris Verhulst



Recor was founded 65 years ago as a manufacturer and seller of quality mattresses. Today, they’ve become a key player in the international furniture market. With 750 employees, located in Belgium, Hungary and Slovakia, data was scattered and growing quickly. Time for a change! So they started their BI journey with Credon. Together and step by step, Recor’s raw data was transformed into analysis-ready data and more importantly, into crucial insights.

Data integration & visualisation is key

“In a simple POC (Proof of Concept), Credon proved they were the right partner for us. In just a few days, they answered all our questions and we had amazing results.”, says IT-manager Kris Verhulst. “Now, we have a great collection of comprehensive dashboards, in which we can easily click-through to other applications. In addition, data selections are saved and easily show valuable visuals that highlight changes and trends. After all, piles of data are only usable if they are converted into something the end user understands. Our new dashboards perfectly do the trick.”

Today, Qlik Sense is integrated in several departments. All Recor’s entities, holding data scattered over different countries, are successfully linked with each other and visualised. The implementation revealed a complete and compelling data story resulting in a stronger collaboration between all business units. The black piles of data they were sitting on, suddenly revealed their valuable insights.

Internal and external assets

Project Manager & Controller, Charles Corthouts, confirms Credon's work entails lots of advantages. "Our new dashboards provide us with valuable insights into our sales, logistics, production and quality department. This gives us a better understanding of the external markets and internal problems allowing us to react a lot quicker to new trends and changes."

Recor currently has around 50 Qlik Sense users, but the results and reports are shared throughout the entire organization. Reports and dashboards are distributed and consulted on a daily basis. Everybody is using them to improve their day-to-day routines and jobs.

All-round satisfaction

"All employees are enthusiastic about this new development. We've evolved from a black box principle to valuable insights and comprehensible visuals.", says Charles Corthouts. "We are very satisfied with Credon's work. The shared BI knowledge and experience they bring, has elevated the Recor Group. We have grown into a transparent and proactive business."

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www.recor.be

CREDON

takes you on a journey, to transform your raw data into valuable insights, so you can take control over your business. We delivered valuable BI dashboards and business insights to + 600 clients in Belgium.

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